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PRINCE FROG INTERNATIONAL HOLDINGS LIMITED 青蛙王子國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1259)

RESIGNATION OF NON-EXECUTIVE DIRECTOR

The board of directors (the "Board") of Prince Frog International Holdings Limited (the "Company") announces that Mr. Yang Feng ("Mr. Yang") has resigned as a non-executive director of the Company with effect from May 30, 2012 due to other business engagements which require more of his attention and dedication.

Mr. Yang confirmed that he has no disagreement with the Board and there are no matters relating to his resignation that need to be brought to the attention of the shareholders of the Company.

The Board wishes to express its sincere gratitude to Mr. Yang for his contributions to the Company during his tenure of office.

By order of the Board

Prince Frog International Holdings Limited

Li Zhenhui

Chairman

Hong Kong, May 30, 2012

As at the date of this announcement, the Board comprises (i) five executive directors, namely Mr. Li Zhenhui, Mr. Xie Jinling, Mr. Ge Xiaohua, Mr. Huang Xinwen and Ms. Hong Fang; and (ii) three independent non-executive directors, namely Mr. Chen Shaojun, Mr. Ren Yunan and Mr. Wong Wai Ming.