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PRINCE FROG INTERNATIONAL HOLDINGS LIMITED
青蛙王子國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1259)

**CHANGE OF AGENT FOR THE
SERVICE OF PROCESS AND NOTICES IN HONG KONG**

The board of directors (the “**Board**”) of Prince Frog International Holdings Limited (the “**Company**”) hereby announces that with effect from 10 October 2012, Ms. So Ka Man, one of the joint company secretaries of the Company, has been appointed in place of Ms. Sy Mei Ling as the agent for the service of process and notices on behalf of the Company in Hong Kong as required under Rule 19.05(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Part XI of the Companies Ordinance, Chapter 32 of the Laws of Hong Kong.

By order of the Board

Prince Frog International Holdings Limited

Hong Fang

Company Secretary

Hong Kong, 10 October 2012

As at the date of this announcement, the Board comprises five executive directors, namely Mr. Li Zhenhui, Mr. Xie Jinling, Mr. Ge Xiaohua, Mr. Huang Xinwen and Ms. Hong Fang; and three independent non-executive directors, namely Mr. Chen Shaojun, Mr. Ren Yunan and Mr. Wong Wai Ming.